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Foundation Endowment for Impact

23rd of February 2023

On today's e-talk

- 10:30 **Welcome & introductions**
- 10:40 **Panel discussion with Snowball, Resonance
& Big Society Capital**
- 11:05 **Q&A**
- 11:25 **Closing remarks**

Welcome!



**Daniela
Barone Soares**
CEO, Snowball



**Simon
Chisholm**
*Chief Investment Officer,
Resonance*



**Andrew
Beal**
*Head of Investor Engagement,
Big Society Capital*



**Peter
Cafferkey**
*Philanthropy/Foundations
Market Development Lead,
EVPA*

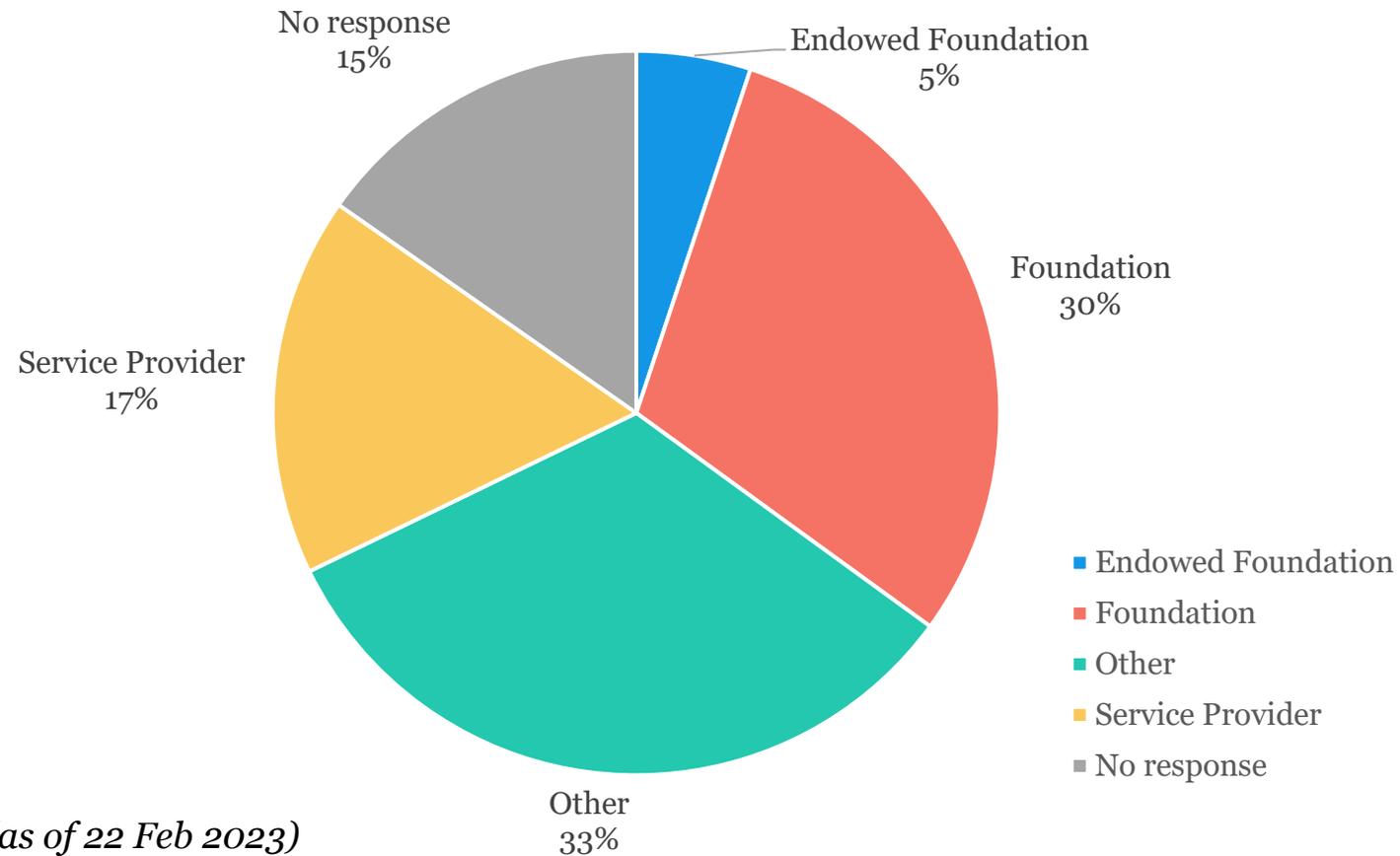


**Alessia
Gianoncelli**
*Director of Knowledge and
Programs, EVPA*



Who's in the room?

Types of organisations represented



N=177

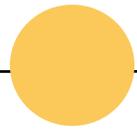
Source: Registration form (as of 22 Feb 2023)

A year of impact at EVPA

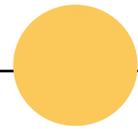
A mix of online and offline occasions to meet, learn and exchange with your peers. An opportunity to go beyond traditional grant-making – to accelerate and maximise impact.



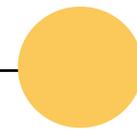
February
Online
Foundation
Endowment for
Impact



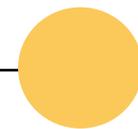
April
Online
Members-only
gathering on
Catalytic grant
making



June-July
In-person
Study visit.
Visiting
endowments invested
for impact.

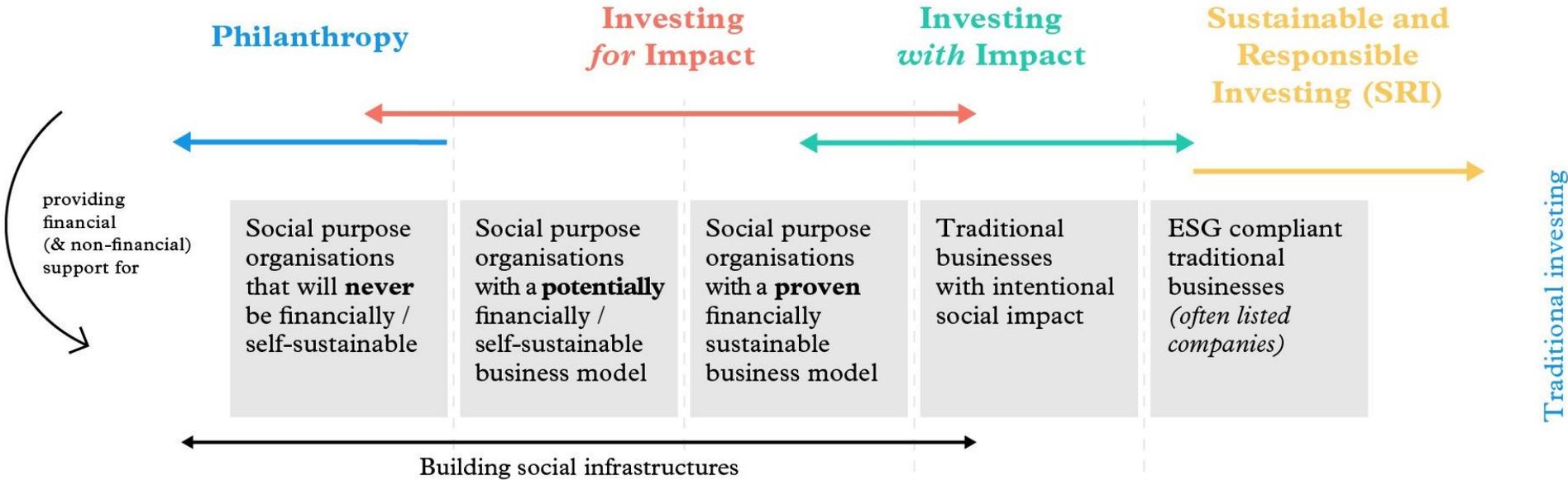


October
Online
Members-only
gathering on
Catalytic grant
making



November
In-person
Endowment Pledge
event at Impact
Week 2023 Torino

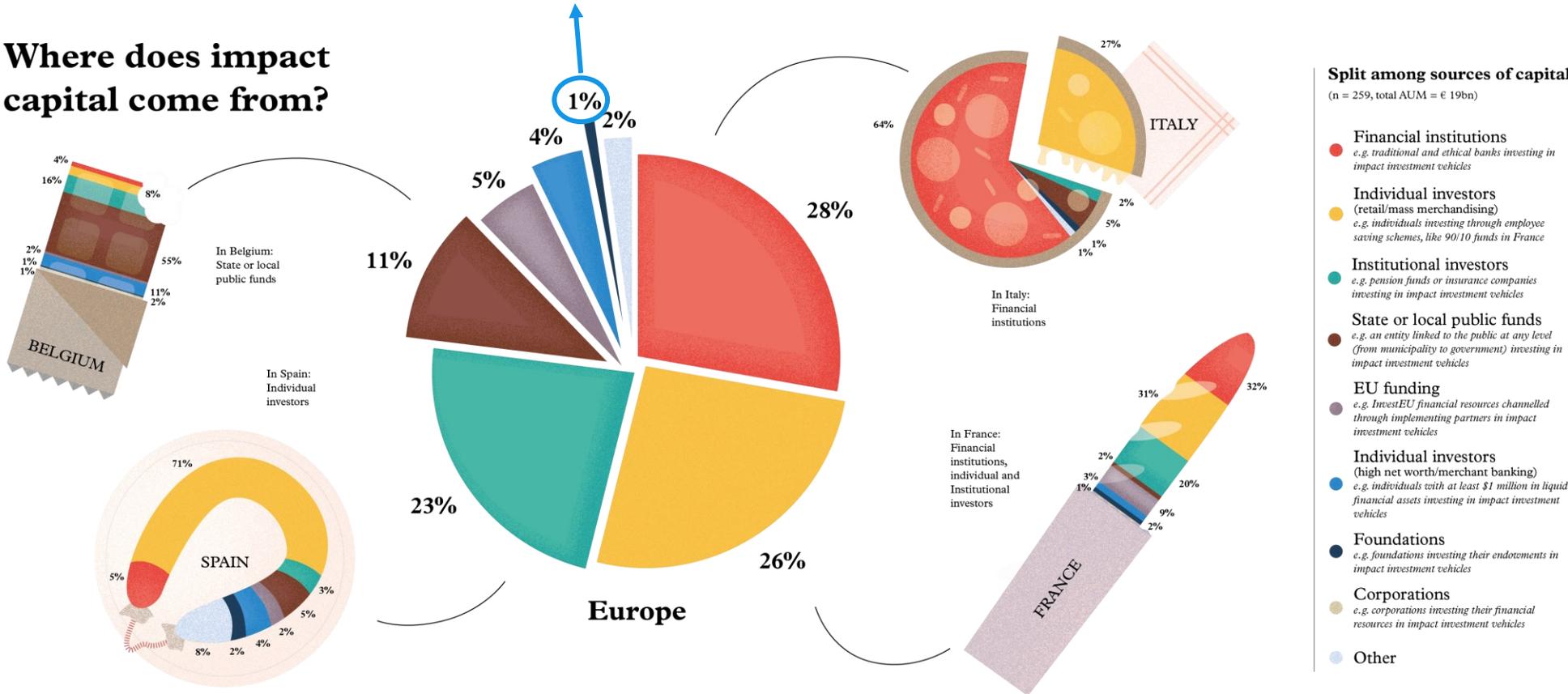
The Impact Ecosystem



Foundations – data insights (1/2)

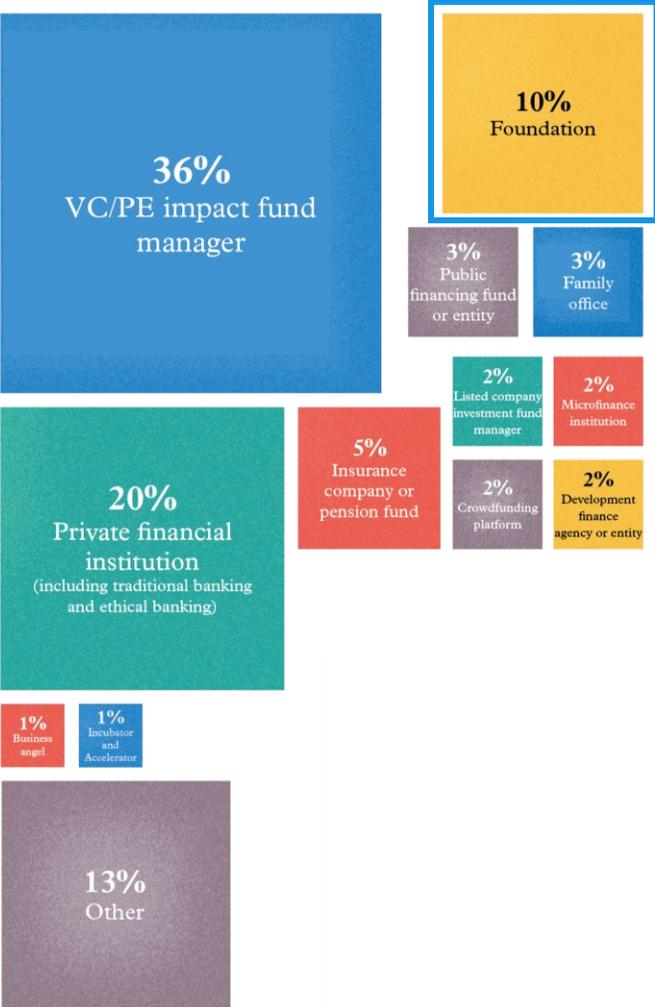
Only 1% of funding available for European impact investors come from foundations

Where does impact capital come from?



Source: Gaggiotti, G., and Gianoncelli, A., (2022), "Accelerating Impact - Main takeaways from the first harmonised European impact investment market sizing exercise". EVPA

Foundations – data insights (2/2)



Foundations represent 10% of the European impact investors

Source: Gaggiotti, G., and Gianoncelli, A., (2022), “Accelerating Impact - Main takeaways from the first harmonised European impact investment market sizing exercise”. EVPA

Panel discussion

slido

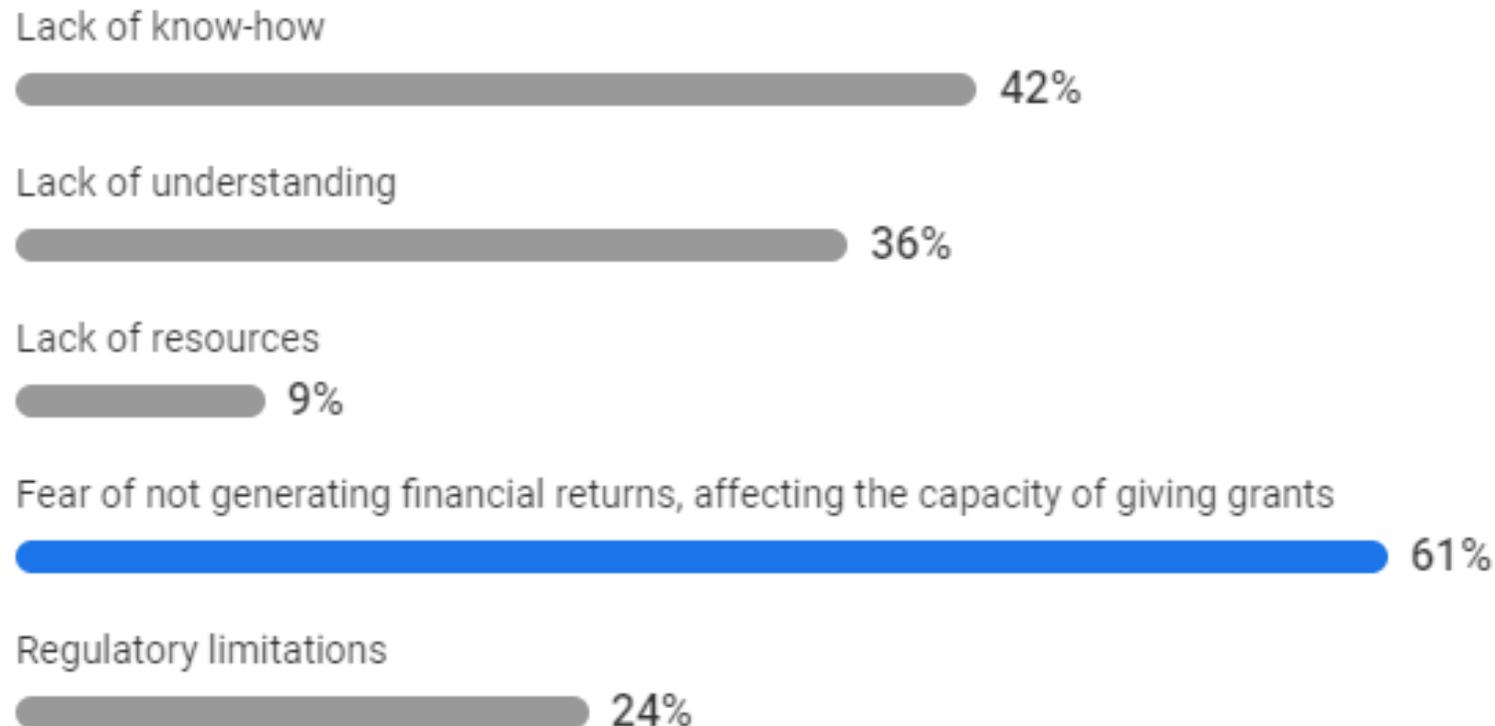


In your country, what are the challenges hindering foundations from investing endowment responsibly / with social purposes or from doing any Mission-Related Investment (MRI)?

① Start presenting to display the poll results on this slide.

Results of the poll with the audience:

In your country, what are the challenges hindering foundations from investing endowment responsibly / with social purposes or from doing any Mission-Related Investment (MRI)?



Closing remarks

Diving into the EU Philanthropic Capital Study

- Join us on **7 March 2023, 10:00 - 12:00**
- Philanthropy House, **Brussels**
- **Philea** in partnership with **DG ECFIN**
- Mobilisation of **philanthropic capital towards Mission-Related Investments**,
- Trends **across Europe** on MRI,
- How can we **enable more** Mission Related Investments?
- Read the **study** and register **here**

European
Investment

Advisory Hub

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THE PHILANTHROPIC CAPITAL STUDY



Join our journey at EVPA

Our journey so far:

> Investing your Foundation Endowment for Impact - How and Why?

Coming up in 2023:

> **Investing endowments for impact:** a series of online talks; a UK site visit with practitioners; more events at Impact Week 2023 in Torino.

Your inputs are valuable to us!

> **Share your feedback** in the evaluation survey.



Thank you!

SPEAKERS:



**MEDIA
PARTNER:**



SUPPORTER:



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Any questions? Get in touch with us!

Peter Cafferkey

Philanthropy/Foundations Market
Development Lead, EVPA



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Alessia Gianoncelli

Director of Knowledge and Programs,
EVPA



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Annex

More resources!

- EVPA
- Impact Investing Institute (case studies & guide)
- Impact Management Project
- toniic 100% network (case studies on foundations moving to 100% impact)
- Pension for Purpose (example from a similar industry)
- Guys and St Thomas (case studies)
- Eiris Foundation
- Friends Provident
- UK legal challenge led by environmental charities
- Snowball
- Resonance
- Big Society Capital
- Philea (Diving into the “EU Philanthropic Capital study” – Mission-Related Investments and Foundations, e-talk on 7 March 2023)



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