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# Catalytic Capital: The Key to Additional Impact

Tuesday 13 June

# Moderators



Gianluca Gaggiotti

*EVPA*



Maria José Cespedes

*Latimpacto*



# Agenda

Introduction: Insights from EVPA and Latimpacto on Catalytic Capital

Meet the speakers

Plenary discussion with the speakers

Q&A

Conclusions and wrap-up

# Introduction

# Catalytic capital in Europe

**90** participants from **71** organizations joined EVPA CC CoP (2022-2023)



**5** Catalytic Capital gatherings in Sept-Oct 2022

> **41** participants from **32** organisations



**4** Catalytic Capital sessions at Impact Week 2022

> **17** speakers from **17** organisations



Call for Catalytic Capital case studies in Oct-Nov 2022 + new cases collection in 2023

> **17** cases from **15** organisations



**1** consultation on catalytic capital in Feb-Apr 2023

> **25** respondents from **24** organisations



**1** e-talk on Catalytic Capital in Jul 2022

**1** e-talk & **1** meet-up on Catalytic Grantmaking in May 2023

**1** Global Series of C-talks with sister organisations in 2023



**1** whitepaper on catalytic capital in Europe in June 2023



THE HAU OF FINANCE: IMPACT INVESTING AND THE GLOBALIZATION OF SOCIAL AND ENVIRONMENTAL SUSTAINABILITY



# Catalytic capital in Latin America

**Almost 80** participants have joined our CC offer in 2022 and 2023



**2** Master Classes on the fundamentals of CC

> **41** participants from **32** organisations



**7** Organizations will present their initiatives in our Live Deal Share Session, focused on CC



Call for Catalytic Capital case studies in 2022

> **5 cases** from the region will be prepared in Spanish and Portuguese



**1** Bootcamp on Catalytic Capital was imparted in 2023

> **21** participants from **20** organisations



**3** CC examples were presented during our launch of case study compendium

# Meet the speakers



Carlos Alberto Ochoa  
*Bancolombia*



Karla Gallardo  
*VIWALA*



Martijn Blom  
*EVPA*



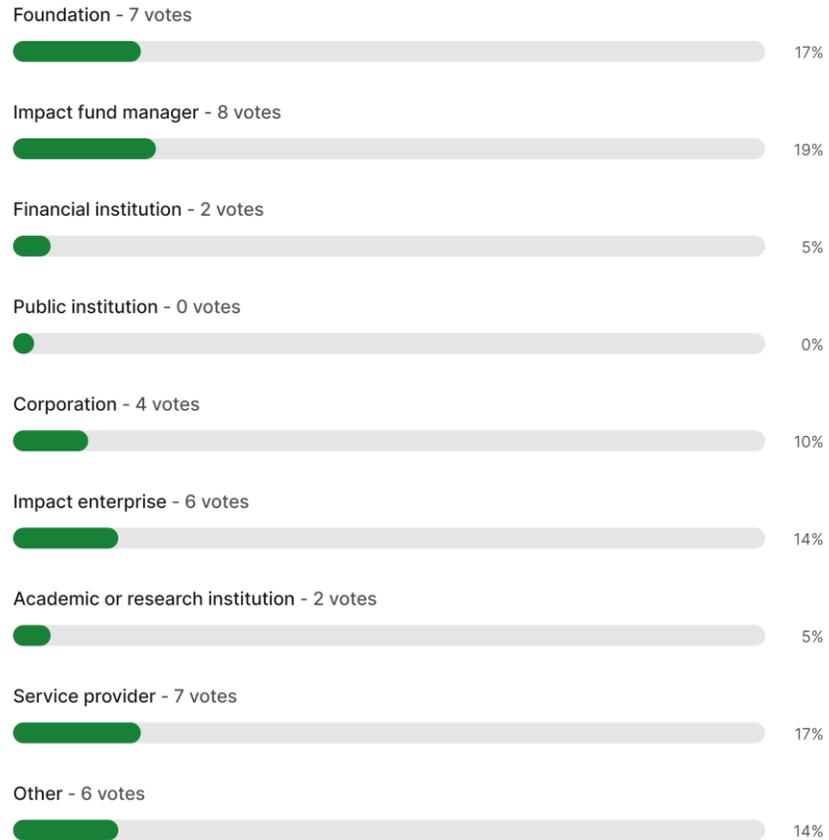
Yasmina Zaidman  
*Acumen*



# Feedback from the audience

## What type of organisation do you represent?

Multiple Choice Poll 42 votes 42 participants



# Feedback from the audience

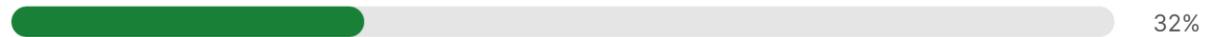
☰ Do you agree with the following statement: "Catalytic capital must generate an additional impact"?

Multiple Choice Poll  37 votes  37 participants

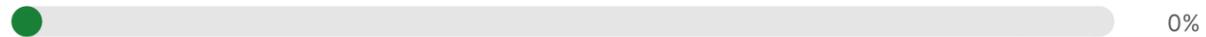
Strongly agree - 25 votes



Partially Agree - 12 votes



Neutral - 0 votes



Partially Disagree - 0 votes



Strongly disagree - 0 votes



# Speakers



Carlos Alberto Ochoa  
*Bancolombia*



Karla Gallardo  
*VIWALA*



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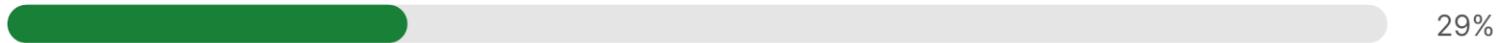


# Feedback from the audience

☰ Does your organisation currently deploy Catalytic Capital?

Multiple Choice Poll  21 votes  21 participants

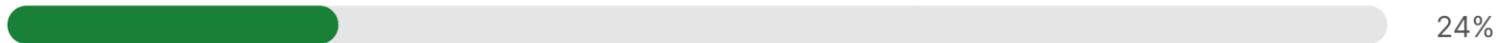
Yes - 6 votes



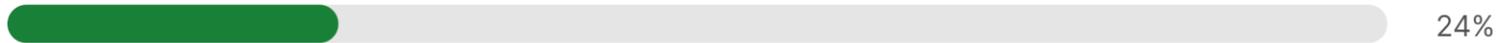
I am not sure - 5 votes



No - 5 votes



I am not a capital provider - 5 votes

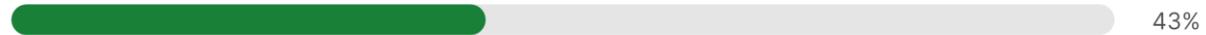


# Feedback from the audience

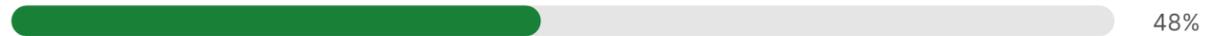
☰ Do you agree with the following statement: "Catalytic capital is what we are currently missing to effectively tackle the gaps left by the public and the private market"?

Multiple Choice Poll 21 votes 21 participants

Strongly agree - 9 votes



Partially Agree - 10 votes



Neutral - 2 votes



Partially Disagree - 0 votes



Strongly disagree - 0 votes



# Speakers



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*Bancolombia*



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*VIWALA*



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*EVPA*



Yasmina Zaidman  
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Time for debate

# Q&A



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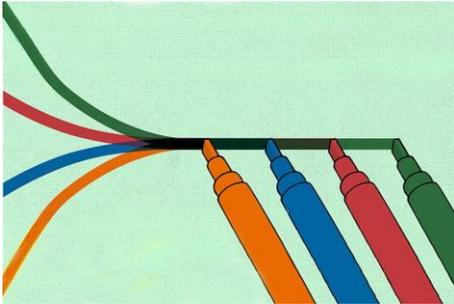


Concluding remarks

# Additional readings

## OPINION PIECE

→ Catalytic capital has a definition problem



Read the blogpost

<https://rb.gy/nhss8>



## CASES

→ Catalytic Capital in Action



Read the cases

<https://rb.gy/lkq4m>



**Stay tuned for the upcoming white paper!**

# Additional readings

JOIN US IN RIO!

→ Latimpacto's annual conference

Impact  
Minds:  
Standing  
Together

Register now!

<https://impactminds.com.br/>



CASES IN LATIN  
AMERICA

→ Catalytic Capital in  
Action



Read the

**cases** <https://www.ecosistema.latimpacto.org/>





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