

# IMPACT AMBASSADORS PROGRAM: ACTIVATING A COMMUNITY OF CORPORATE LEADERS FOR IMPACT



## JOIN A PEER-TO-PEER PROGRAM ON HOW TO EMPOWER PURPOSE-DRIVEN LEADERS AND BUILD A COMMUNITY OF INTERNAL CHANGEMAKERS.

Social and environmental impact in the corporate sector is often confined to CSR, ESG, or reporting, missing the potential for deep integration within the business. There is an opportunity to drive real impact by leading the change and empowering teams within the core business to become change agents, encouraging a culture of impact. By equipping them to understand, champion, and lead impact initiatives, companies can ignite meaningful transformation that drives social value and measurable performance outcomes.

This is why **Ashoka Changemaker Companies** and **Impact Europe** have joined forces to offer a peer-to-peer learning journey for senior leaders employees with a drive and mandate to lead change.

## JOIN THIS COMMUNITY OF PRACTICE TO:

- > **Refine your strategy** and lead the change through the creation of an action plan to implement your initiative within your company
- > **Exchange with your peer corporate leaders** where you can learn from each other and drive impact together
- > **1 Coaching session** to build leadership abilities connected to social and environmental impact ([additional coaching sessions are available and optional](#))
- > **Practical tools**, access to peers, live case studies, actionable insights
- > Crystalize your learning: creation of the **personalized action plan**
- > **Build a community** of internal changemakers

## THIS IS FOR YOU IF:

- You are a **corporate leader** in CSR, Sustainability, Philanthropy, Procurement, HR or other core business departments with the mandate and desire to lead change.
- You have **personal interest in creating a culture of impact** in your company and willingness to share and learn with peers.



## MILESTONES

<b>Free Introductory Webinar</b> ( <a href="#">Sign up</a> )	March 18 at 12.30 CET	Optional
<b>Workshop 1</b>	April 16 at 12.30 CET	
<b>Workshop 2</b>	May 15 at 12.30 CET	
<b>Workshop 3</b>	June 12 at 12.30 CET	
<b>Workshop 4</b>	July 4 at 12.30 CET	
<b>Open Webinar</b> to share participants' learnings and testimonies	September 23 at 12.30 CET	Optional
<b>Event IMPACT WEEK</b> (Malmo, Sweden)	November 19-20	Optional

## COSTS

Full 6-month program: **€2,600 + VAT**. Full package includes:

- 4 online workshops
- 1x1 hour coaching session
- 1 in person workshops - Travel and accommodation in Malmo are not included in the price. (optional)

Additional coaching is available: **€100/session + VAT**

[Sign Up](#)

## ABOUT IMPACT EUROPE

Impact Europe brings together a powerful network of capital providers - spanning foundations, impact funds, banks, corporate innovators, and public funders - united in a mission to drive prosperity and social progress, close gaps of inequality, and safeguard our planet. This unique alliance covers the full continuum of capital, leveraging resources and expertise to fuel systemic change and foster a future where prosperity and sustainability go hand in hand.

## ABOUT ASHOKA CHANGEMAKER COMPANIES

Ashoka, the world's largest network of social entrepreneurs, curates solutions to today's most complex challenges. Through the Changemaker Companies initiative, Ashoka partners with leading corporations to drive an inclusive, regenerative economy by embedding a culture of changemaking at every level.

## CONTACT



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