

# IMPACT AMBASSADORS PROGRAM: ACTIVATING A COMMUNITY OF CORPORATE LEADERS FOR IMPACT

**INTRODUCTORY WEBINAR. MARCH 18. 12:30 CET**

Corporate social and environmental impact is often confined to CSR, ESG, or reporting, missing deeper business integration. Empowering corporate leaders as change agents can help embed impact into the core business and company culture, driving social value and measurable outcomes.

**Join the webinar with PHILIPS and KERSIA sharing their empowerment journey** and discover more details about the program and Q&A and find out more on how corporate leaders empower purpose-driven leaders and build a community of internal changemakers.

If you want to give deeper, register to the **free webinar** below.

## WHAT ARE THE BENEFITS OF THE IMPACT AMBASSADORS PROGRAM?

- **Refine your strategy** and explore systems change for social impact
- **Lead the change** through the creation of an action plan to implement your initiative
- **Exchange with your peers** other corporate change leaders and learn from each other
- **Practical tools**, live case studies and the creation of a personalised action plan
- **Coaching sessions** to build leadership abilities connected to social and environmental impact (optional)

## WHO IS IT FOR?

Corporate leaders in CSR, Sustainability, Philanthropy, Procurement, HR or other core business departments with the mandate and desire to lead the change.

## REGISTER

Follow the link below to register to the webinar.

[Sign Up](#)