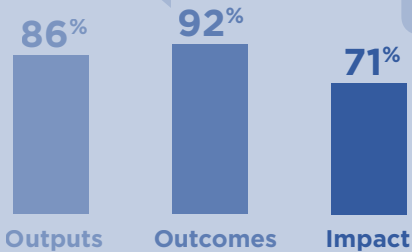


European venture philanthropy organisations and social investors (VPO/SIs) adopt **three core practices** to achieve a **strong and long-lasting social impact**

IMPACT MANAGEMENT

Measuring outcomes is necessary to **maximise impact**

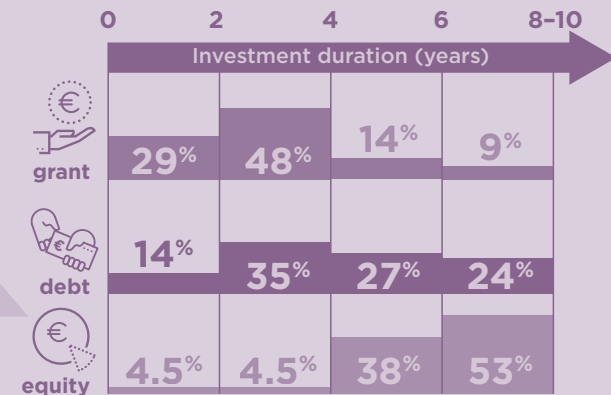


Having an **impact management system** is fundamental to **take informed decisions**

% VPO/SIs measuring different impact dimensions, multiple choice

TAILORED FINANCING

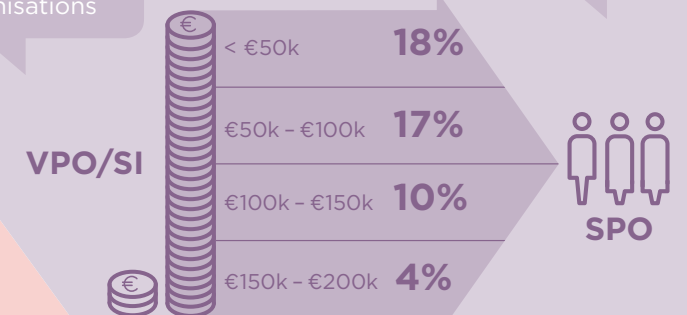
Investment duration per financial instrument, % of VPO/SIs



Equity is the most patient form of capital

VPO/SIs spend on average **€7.8m** to support social purpose organisations

VPO/SIs help social purpose organisations **get through the Valley of Death**



Average financial investment per SPO, % of VPO/SIs (reported < €200k representing 49% of the sample)

NON-FINANCIAL SUPPORT

It's crucial to make sure social purpose organisations have **clear impact objectives**

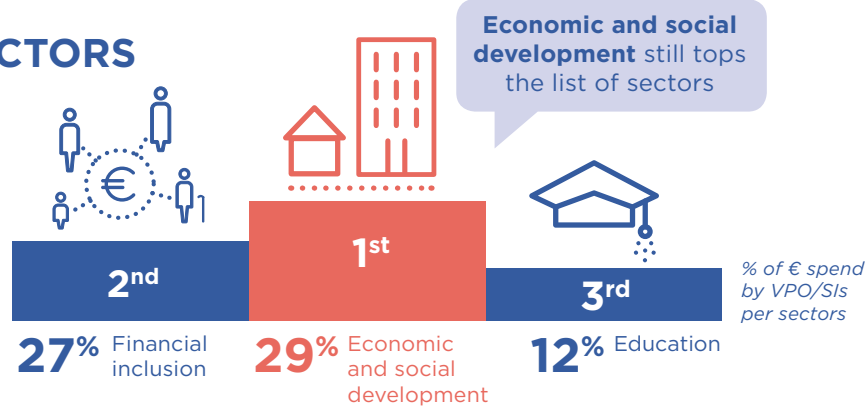
Non-financial support is as important as financial support for social purpose organisations

% VPO/SIs providing different types of non-financial support, multiple choice



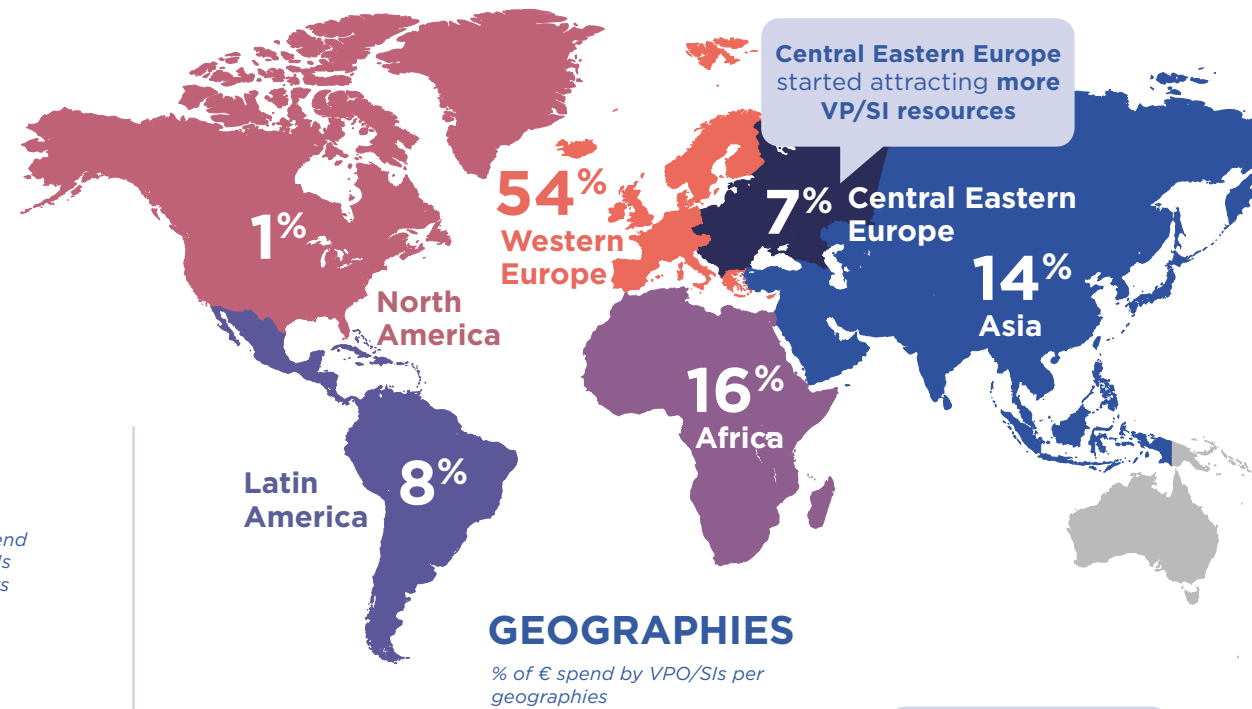
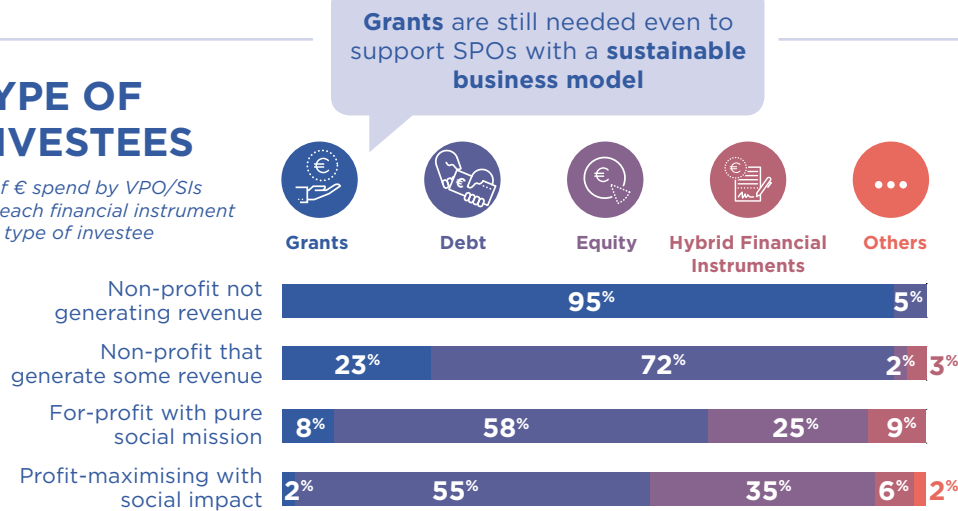
European venture philanthropy organisations and social investors (VPO/SIs) support a **variety of social purpose organisations (SPOs)** based in **different geographies**, active in a **wide range of sectors** and helping **multiple groups of final beneficiaries**

SECTORS

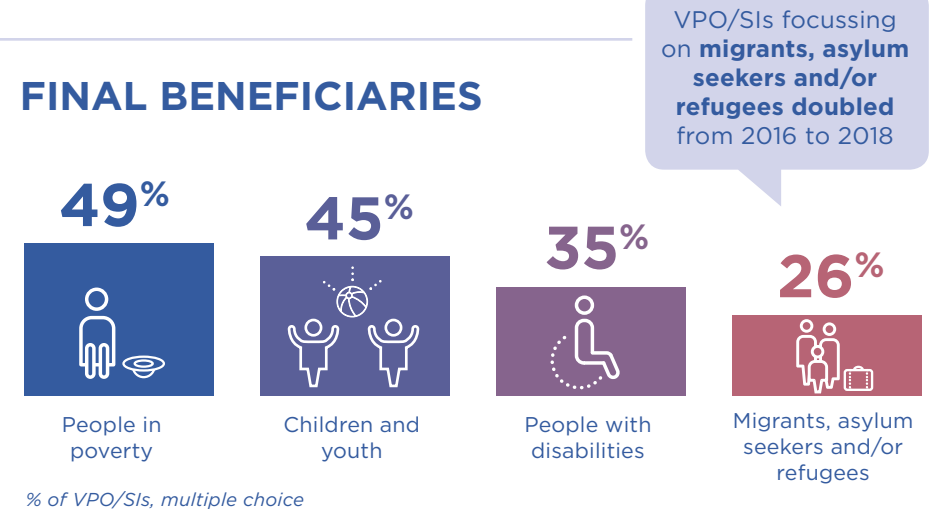


TYPE OF INVESTEEES

% of € spend by VPO/SIs for each financial instrument per type of investee



FINAL BENEFICIARIES



The analysis is based on data collected by EVPA from 110 VPO/SIs of which 92 EVPA members and 18 non-members. Data refers to fiscal year 2017.

FOR MORE INFORMATION

- Contact us at knowledge.centre@evpa.eu.com
- Visit our website <https://evpa.eu.com/knowledge-centre/publications/investing-for-impact-the-evpa-survey-2017-2018>

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