Safeguarding **Impact Integrity**



What is Impact Integrity?

For Corporate Social Investors (CSIs)* ensuring impact integrity means:

Managing the influence of the related company to safeguard their societal mission.

Signalling legitimacy towards the key stakeholder environment** with regards to delivering the intended impact.



Corporate Social Investors experience unique challenges regarding impact integrity resulting from their unique position as a impact-driven vehicle linked to a company. These challenges come from two different sources.

Related Company

Managing corporate influence

Related challenges:

- Managing culture clashes
- Aligning procedures
- Dealing with hierarchy
- Avoiding overlaps

Corporate Social Investor

Signalling legitimacy

Impact Integrity is

external influence.

safeguarding the societal

mission from negative

Related challenges:

- Establishing partnerships
- Managing reputation
- Navigating blurred lines

Kev Stakeholder Environment**

^{*}CSIs are investors for impact related to a company such as corporate foundations, corporate impact funds, corporate impact incubators, accelerators, or social businesses.

Assessing the Impact Integrity Risk

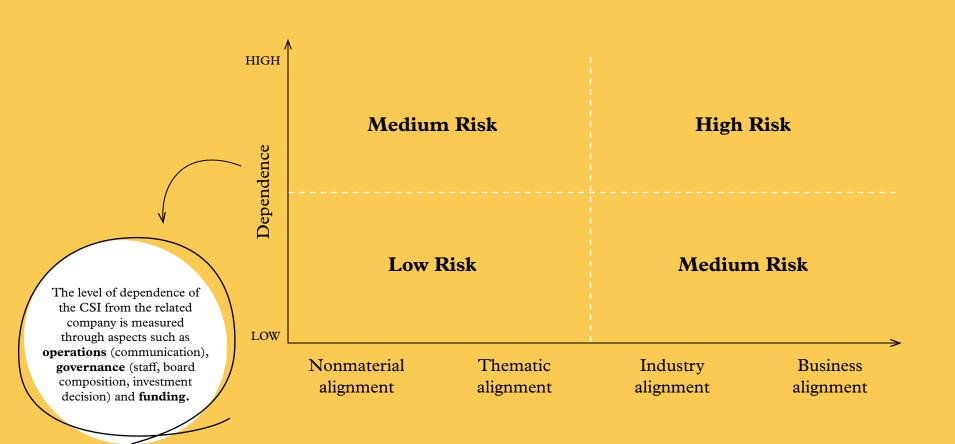
There are two major factors that pose a risk to Corporate Social Investors' (CSIs) impact integrity:

- 1 The **level of dependence** from the related company.
- **2** The type of **strategic alignment** pursued by the CSI.

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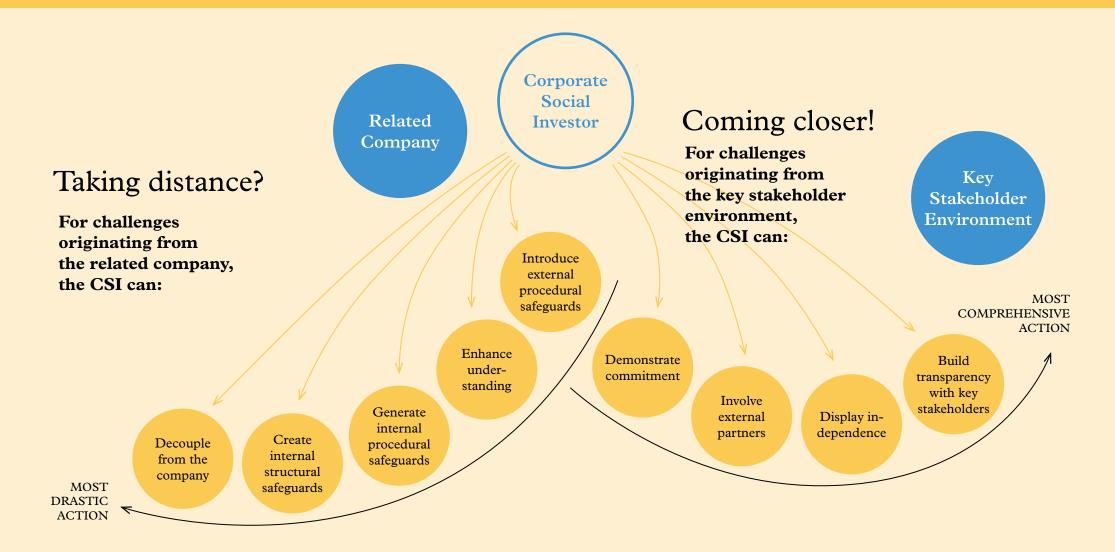
Considering these two key factors allows us to **assess a CSI's impact integrity risk** (see matrix below). Based on the level of their risk, the CSI can select the appropriate mitigation actions.

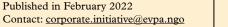
Risk is not an indicator of a CSI's impact integrity. It rather suggests that the risk needs to be managed accordingly! High risk might call for more drastic mitigation actions.



Taking relevant mitigation actions LEARN MORE >

Corporate Social Investors have several mitigation actions available. They can choose the ones that fit their needs and unique position. The mitigation actions depend on the **source of the challenges** as well as the **degree of risk** for impact integrity.





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